

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	495063	06334166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

IDB #	Advertiser Code	Product Code
118		125

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/28/12	Late Night with David Letterman	11:35pm - 12:37am	-TWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/27/12 12:15 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$200.00 NM									
2 WFSB F 09/28/12 12:10 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$200.00 NM									
2	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 09/25/12 12:16 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$250.00 NM									
1 WFSB W 09/26/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$250.00 NM									
3 WFSB F 09/28/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$250.00 NM									
3	09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB W 09/26/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$300.00 NM									
1 WFSB Th 09/27/12 4:19 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$300.00 NM									
4	09/25/12	09/28/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/27/12 5:19 AM Eyewitness News 5am - 5:30am :30 EEC12CT507TH \$450.00 NM									
5	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/25/12 Eyewitness News 5pm - 5:30pm :00 \$575.00 NM Credited									

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495063-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1864

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$575.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 09/26/12 5:19 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$575.00 NM 3 WFSB Th 09/27/12 Eyewitness News 5pm - 5:30pm :00 <i>Credited</i> 2 WFSB F 09/28/12 Eyewitness News 5pm - 5:30pm :00 <i>Credited</i>									
6	09/25/12	09/28/12	Eyewitness News	5:30a - 6am	-TWTF--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 5:38 AM Eyewitness News 5:30a - 6am :30 EEC12CT507TH \$600.00 NM									
7	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$1,500.00 NM									
8	09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 6:10 AM Eyewitness News 6am - 6:30am :30 EEC12CT507TH \$900.00 NM 1 WFSB W 09/26/12 6:24 AM Eyewitness News 6am - 6:30am :30 EEC12CT507TH \$900.00 NM									
9	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB W 09/26/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$700.00 NM 1 WFSB Th 09/27/12 6:14 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$700.00 NM 2 WFSB F 09/28/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$700.00 NM									
10	09/25/12	09/28/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 6:58 AM Eyewitness News 6:30am - 7am :30 EEC12CT507TH \$900.00 NM 2 WFSB W 09/26/12 6:40 AM Eyewitness News 6:30am - 7am :30 EEC12CT507TH \$900.00 NM									
11	09/25/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/25/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$600.00 NM 1 WFSB W 09/26/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$600.00 NM 3 WFSB F 09/28/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT507TH \$600.00 NM									
12	09/25/12	09/28/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$400.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1864

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/25/12 8:59 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$400.00 NM									
2 WFSB W 09/26/12 9:51 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$400.00 NM									
13	09/29/12	09/29/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 8:34 AM 7a-9a Sat. Eyewitness New 7am-9am :30 EEC12CT507TH \$450.00 NM									
14	09/30/12	09/30/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 6:43 PM Eyewitness News 6:30pm - 7pm :30 EEC12CT507TH \$350.00 NM									
15	09/30/12	09/30/12	Amazing Race	8pm - 9pm	-----1	:30	1	\$3,900.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$3,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 8:51 PM Amazing Race 8pm - 9pm :30 EEC12CT507TH \$3,900.00 NM									
16	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 9:07 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT507TH \$800.00 NM									
17	09/25/12	09/30/12	Eyewitness News	11PM - 11:35PM	-TWTFSS	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -TWTFSS <u>Spots/Week</u> 3 <u>Rate</u> \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB W 09/26/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$1,200.00 NM									
2 WFSB Sa 09/29/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$1,200.00 NM									
1 WFSB Su 09/30/12 11:07 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$1,200.00 NM									
21	09/29/12	09/29/12	Eyewitness News	6am - 7am	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 6:52 AM Eyewitness News Weekend 6am - 7am :30 EEC12CT507TH \$350.00 NM									
24	09/27/12	09/28/12	Eyewitness News	5am - 5:30am	---TF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/27/12 5:27 AM Eyewitness News 5am - 5:30am :30 EEC12CT507TH \$450.00 NM									
25	09/29/12	09/29/12	NCAA Football Reg. Sea	11:00am - 7:00pm	----S-	:30	2	\$150.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1864

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	09/29/12	09/29/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Sa 09/29/12 5:32 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 EEC12CT507TH \$150.00 NM									
1 WFSB Sa 09/29/12 6:41 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 EEC12CT507TH \$150.00 NM									
26	09/29/12	09/29/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 10:28 PM 48 Hours 10pm - 11pm :30 EEC12CT507TH \$900.00 NM									
27	09/30/12	09/30/12	Criminal Minds	1135pm-1235am	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 11:54 PM Criminal Minds 1135pm-1235am :30 EEC12CT507TH \$75.00 NM									
28	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 6:44 AM Eyewitness News Weekend 6am - 7am :30 EEC12CT507TH \$150.00 NM									
29	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 11:23 AM Face the Nation/ Face the State 10:30am - 11:30am :30 EEC12CT507TH \$150.00 NM									

Total Spots 38

Payment Terms Net 30 Days

<u>Gross Total</u>	\$24,650.00
<u>Agency Commission</u>	\$3,697.50
<u>Net Amount Due</u>	\$20,952.50

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333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495063-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

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Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1864

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	495063	06334166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
118		125

Agency Ref	Advertiser Ref

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Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT507TH \$800.00 NM									
19	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT507TH \$675.00 NM									
20	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM									
<u>Total Spots</u>							3		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$2,175.00
<u>Agency Commission</u>	\$326.25
<u>Net Amount Due</u>	\$1,848.75